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In connection with the proposed transaction, Alimera intends to file a preliminary and definitive proxy statement. The definitive proxy statement and proxy card will be delivered to Alimera's stockholders in advance of the special meeting relating to the proposed acquisition. Each of the Company and Alimera also plan to file other relevant materials with the SEC in connection with the proposed transaction. INVESTORS IN AND SECURITY HOLDERS OF ALIMERA ARE URGED TO READ THE DEFINITIVE PROXY IN ITS ENTIRETY WHEN IT BECOMES AVAILABLE, AS WELL AS ANY OTHER RELEVANT DOCUMENTS THAT ARE FILED OR FURNISHED OR WILL BE FILED OR WILL BE FURNISHED BY EACH OF THE COMPANY AND ALIMERA WITH THE SEC, AS WELL AS ANY AMENDMENTS OR SUPPLEMENTS TO THESE DOCUMENTS, CAREFULLY AND IN THEIR ENTIRETY BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION, RELATED MATTERS AND THE PARTIES TO THE PROPOSED TRANSACTION. Materials filed by the Company and Alimera can be obtained free of charge at the SEC's website, www.sec.gov. In addition, materials filed by the Company can be obtained free of charge at Alimera's website, www.alimerasciences.com.



# **Speakers**



Nikhil Lalwani
President and Chief
Executive Officer



Chris Mutz
Head of Rare Disease



Steve Carey
Chief Financial Officer



# **Overview & Strategic Rationale**

Nikhil Lalwani (President and Chief Executive Officer)



## **Commercial Overview**

Chris Mutz (Head of Rare Disease)



## **Financial Overview & Transaction Details**

Stephen Carey (Chief Financial Officer)



## Q&A

Nikhil Lalwani (President and Chief Executive Officer)

Chris Mutz (Head of Rare Disease)

Stephen Carey (Chief Financial Officer)





# **Overview & Strategic Rationale**

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# **Deal snapshot**



## **Company Overview**

- Markets two novel differentiated treatments for ophthalmological indications: diabetic macular edema and chronic non-infectious uveitis – posterior segment
- ~160 global employees
- 2024 revenue guidance of approximately \$105M
- Key Products:





#### **Key Deal Terms**

- \$5.50 per share in cash (~75% premium to June
   21 closing price)
  - CVR of up to \$0.50 per share
- Transaction value of \$381M
- Closing expected in late Q3 2024, subject to customary closing conditions, including receipt of required regulatory approvals and approval by Alimera's shareholders

Substantial value creation for shareholders of both companies



# Rare Disease pro-forma revenues expected to increase to ~45% of Company revenues, largest future growth driver

Generics, Established Brands,	Rare Disease			
and Other	Cortrophin Gel		Alimera	
Acquired Novitium in November 2021	Launched in January 2022		Announced in June 2024; expected to close in third quarter of 2024	
<ul> <li>Robust pipeline and new product launch execution capabilities</li> </ul>	<ul> <li>Specialty commercial teams covering ophthalmology and pulmonology with portfolio team focused on rheumatology, neurology and nephrology</li> <li>ACTH category sales growing 8-10%<sup>(1)</sup></li> </ul>		<ul> <li>Highly complementary with ANI's efforts in Rare Disease, significantly expanding focus within ophthalmology</li> <li>Global infrastructure with commercial presence across 20+ countries</li> </ul>	
ANI Revenue (\$ millions)			\$625 - \$647	
		\$487	\$275 - \$285	
	\$316	\$112		
\$216	\$42	\$375	<b>\$350 - \$362</b>	
	\$274			
2021	2022	2023	2024 PF <sup>(2)</sup>	
<b>■</b> G	enerics, Established Brands, and Other	Rare Disease		



<sup>1.</sup> Based on FY 2024 ANI and Mallinckrodt net revenue guidance.

<sup>2.</sup> Assumes combined revenues of ANI and Alimera based on published guidance.

# Transaction to expand ANI's Rare Disease business with potential for substantial shareholder value creation

#### Further strengthens ANI's Rare Disease business as largest driver of future growth

- Expected to add ~\$105M pro forma revenues making Rare Disease ~45% of Company revenues
- Combination enhances an attractive Rare Disease growth platform serving patients across therapeutic areas
- Increased geographic diversification with Alimera's established ex-US footprint, including direct operations in Europe

#### Adds two durable commercial assets with significant growth potential

- ILUVIEN and YUTIQ are durable assets with high barriers to genericization which the Company believes have a clear role to treat patients in need of other therapeutic options
- Long-term clinical studies, real-world use, and ongoing trials provide a strong foundation for ILUVIEN and YUTIQ
- Significant growth potential expected to be further unlocked through commercial synergies and execution

#### Expands foothold in ophthalmology and accelerates growth of Cortrophin Gel in this key therapeutic area

- Combined nationwide ophthalmology salesforce planned to be ~45 dedicated to Cortrophin, ILUVIEN, and YUTIQ
- Expands reach to over 3,600 ophthalmologists, with over ~50% overlap between high potential prescribers of Cortrophin and ILUVIEN/YUTIQ

#### Potential for substantial shareholder value creation

- Expected high single-digit to low double-digit accretion in 2025 adjusted non-GAAP EPS and substantially accretive thereafter
- Anticipated additional \$35-\$38 million in 2025 adjusted non-GAAP EBITDA inclusive of approximately \$10 million in identified cost synergies; incremental EBITDA contribution expected from accelerated growth of Cortrophin Gel within ophthalmology
- Anticipated 3.2x<sup>(1)</sup> pro-forma leverage upon close; expect to significantly de-lever organically in 2025



# **Transaction aligned with M&A strategy**



Expands Scope and Scale of Rare Disease Business



**Therapeutic Area** 

**Priority** 

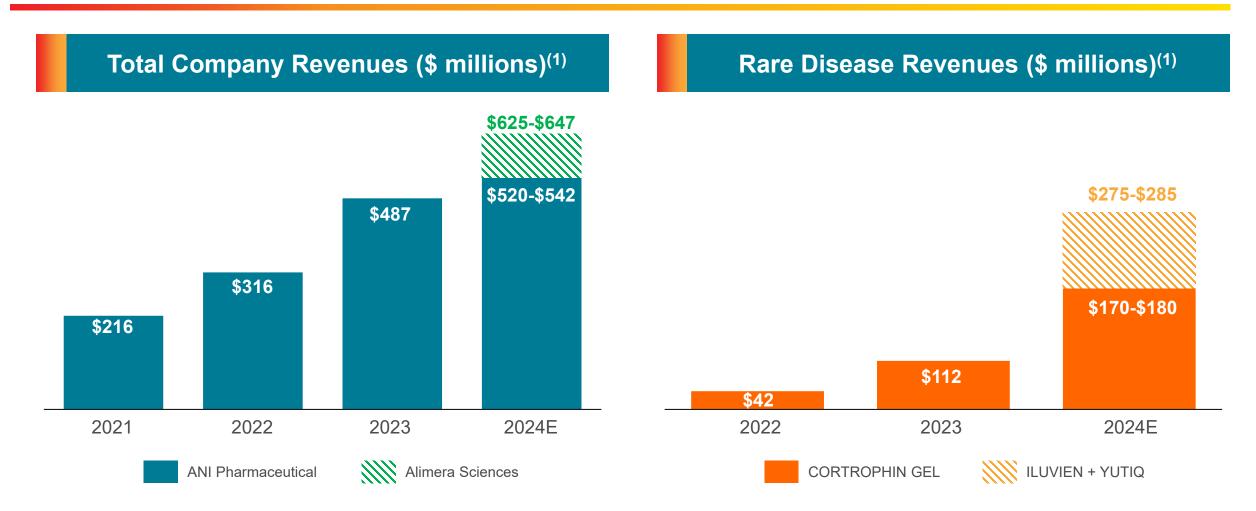
 Ophthalmology as a percentage of total ACTH prescribers has almost doubled to more than 10% over four years<sup>(1)</sup> **Assets with Growth** & Durability



- Double-digit growth assets
- Patent protection
- High barriers to genericization



# Potential for meaningful expansion in Rare Disease and total Company revenues





# ANI's Rare Disease business focuses on patients who are not well served by other therapies

# Rare disease\*



- Idiopathic Nephrotic Syndrome
- Lupus Nephritis
- Systemic Dermatomyositis
- Sarcoidosis

- Keratitis
- Chronic Non-Infectious
   Uveitis Posterior Segment







Underserved patients; high prevalence disease



- Multiple Sclerosis
- Systemic Lupus Erythematosus
- Psoriatic Arthritis

- Ankylosing Spondylitis
- Acute Gouty Arthritis
- Diabetic Macular Edema
- Non-Infectious Uveitis







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\* Based on US FDA considered definition of rare disease - disorders affecting <200 000 persons, translating to a prevalence of 58.5 per 100 000 at current time

# ILUVIEN and YUTIQ: intravitreal implants designed to deliver continuous low dose treatment

## **Diabetic Macular Edema**



- Disease state: DME, a chronic disease that is the leading cause of vision loss in diabetic patients
  - >4% of diabetic patients develop clinically significant macular edema
- Causes blurred vision in the early stage and may cause cumulative damage over the long term

## **Chronic Non-Infectious Uveitis**



- Disease state: Chronic non-infectious uveitis affecting the posterior segment (NIU-PS) is inflammation of the eye that can lead to pain, visual impairment and vision loss
- Over 500,000 patients in U.S., many of working age, with non-infectious uveitis

13

Classified by onset, duration and etiology





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# ANI Rare Disease would combine three commercial products with growth and durability

	ILUVIEN® (fluocinolone acetonide intravitreal implant) 0.19mg	YUTIQ (fluocinolone acetonide intravitreal implant) 0.18 mg	Purified Cortrophin Gel repository corticotropin injection USP 80 U/mL
US Indications	Diabetic macular edema (DME)	Non-infectious uveitis affecting the posterior segment (NIU-PS)	Severe acute and chronic allergic and inflammatory conditions affecting the eye and its adnexa (ophthalmology only)
Ex-US Indications	<b>DME and NIU-PS</b> <i>Middle East and 17 European countries</i>		
US Approval Date	September 2014	October 2018  Alimera acquired from  Eyepoint in May 2023	November 2021 sNDA
2023 Sales <sup>(1)</sup>	~\$59 million	~\$36 million	~\$112 million (all indications)

<sup>(1)</sup> Pro forma results for YUTIQ, including Eyepoint results prior to May 2023 acquisition by Alimera.



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15

# Combined sales team expected to accelerate growth across the ophthalmology business



Deployed a targeted ophthalmology-focused salesforce in Q1 2024



Recently expanded US commercial team by ~20% to 35 field reps

Planned combined team of ~45 ophthalmology specialists

Combined efforts expected to expand the ability to drive appropriate utilization of all three products for patients in need

Significant overlap between ILUVIEN/YUTIQ and Cortrophin targeted ophthalmologists

>50% overlap among those with the highest prescribing potential

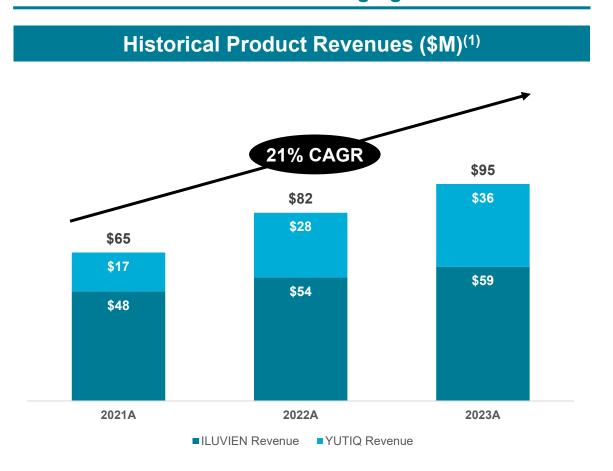
Expanded team increases reach to ~3,600 ophthalmologists

**Identifying patients with unmet needs** 

Complementary patient support capabilities focused on **ensuring patients have access** to therapy

# Positioned for robust topline growth

#### ILUVIEN and YUTIQ are double digit growth assets...



#### ... with significant potential as part of ANI

Expanded sales force promoting three products to accelerate growth

Significant customer overlap between three promoted products to drive commercial efficiencies

ANI commercial team excels at identifying patients who are not well served with other therapeutic options

Ongoing clinical research and real-world evidence generation to further demonstrate the benefit of ILUVIEN and YUTIQ



# The most underserved patient group within DME represents more than 50,000 patients in the US alone

### DME epidemiology model flow – inputs informed by ANI's market research

Diagnosed DME population: ~3% = ~900,000 patients

Treated DME population: ~50% = ~450,000 Patients

Patients receiving 2+ anti-VEGFs: 57% = ~260,000 patients

Suboptimal response to anti-VEGFs: 29% = ~75,000 patients

Positive steroid trial (i.e., low IOP risk): ~70% = ~53,000 pts

>50,000 patients in the US are not well served by anti-VEGF therapy

Significant room for ILUVIEN growth - <5,000 patient starts annually for DME in the US



# Long-term clinical studies, real-world use, and ongoing trials provide a strong foundation for ILUVIEN and YUTIQ



Three-Year Safety and Efficacy of the 0.19-mg Fluocinolone Acetonide Intravitreal Implant for Diabetic Macular Edema

The PALADIN Study

Long-term Benefit of Sustained-Delivery Fluocinolone Acetonide Vitreous Inserts for Diabetic Macular Edema

Peter A. Campochiaro, MD, David M. Brown, MD, Andrew Pearson, MD, Thomas Ciulla, MD, 4 David Boyer, MD,<sup>5</sup> Frank G. Holz, MD,<sup>6</sup> Michael Tolentino, MD,<sup>7</sup> Amod Gupta, MD,<sup>8</sup> Lilianne Duarte, MD,<sup>9</sup> Steven Madreperla, MD, 10 John Gonder, MD, 11 Barry Kapik, BS, 12 Kathleen Billman, BS, 12 Frances E. Kane, PhD, 12 for the FAME Study Group\*





Intravitreal fluocinolone acetonide implant sagepub.com/journals-permissions DOI: 10.1177/0300060518816884 (ILUVIEN®) for diabetic macular oedema: a literature review

Horace Massa<sup>1,\*</sup> , Anindyt M. Nagar<sup>2,\*</sup> Athanasios Vergados<sup>2</sup>, Panagiotis Dadoukis<sup>2</sup>, Sudeshna Patra<sup>2</sup> and Georgios D. Panos<sup>2</sup> ®

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Clinical science



Changes in intraocular pressure after intravitreal fluocinolone acetonide (ILUVIEN): real-world experience in three European countries

Usha Chakravarthy, 1 Simon R Taylor, 2 Frank H Johannes Koch, 3 João Paulo Castro de Sousa, 4 Clare Bailey, 5 On behalf of the ILUVIEN Registry Safety Study (IRISS) Investigators Group

Ophthalmol Ther (2019) 8:51-62 https://doi.org/10.1007/s40123-018-0155-5



ORIGINAL RESEARCH

The USER Study: A Chart Review of Patients Receiving a 0.2 µg/day Fluocinolone Acetonide Implant for Diabetic Macular Edema

Alexander Eaton · Sean S. Koh · Jaime Jimenez · Christopher D. Riemann

Drug Design, Development and Therapy

Dovepress

REVIEW

Intravitreal Fluocinolone Acetonide Implant (ILUVIEN®) for the Treatment of Retinal Conditions, A Review of Clinical Studies

Yusuf Mushtaq 1,\*, Maryam M Mushtaq 2,\*, Zisis Gatzioufas 3, Matteo Ripa 6, Lorenzo Motta 5, Georgios D Panos (1)

## Body of clinical data expected to continue to grow



Largest head-to-head (306 patients) comparison of any corticosteroid therapy and anti-VEGF therapy in the treatment of newly diagnosed patients suffering from DME

Topline data expected Q1 2025

# **Synchronicity** Study

110 patient eyes enrolled to receive **CITUY** 

Recruitment completed in January 2024

Topline data readout expected 2H 2024

19



# Establishes global commercial footprint for ANI's Rare Disease business unit

# Alimera generates ~30% of revenue ex-US (\$24M in 2023, 20% YoY growth)

- Direct commercial operations in
  - United States
  - Germany
  - United Kingdom
  - Portugal
  - Ireland
- High-quality partnerships throughout Europe, the Middle East, and Asia







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## **Transaction overview**

#### Consideration

- ANI to acquire all outstanding shares of Alimera for up-front consideration of approximately \$381 million comprised of:
  - \$5.50 per share in cash (~\$320M)
  - Pay-off of \$72.5M of Alimera debt net of estimated Alimera cash at time of close (~\$11M)
- Non-tradable CVR for up to \$0.50 per share, based on achieving certain levels of net revenue
  - Up to \$0.25 per share upon net revenues of between \$140M to \$150M in 2026
  - Up to \$0.25 per share upon net revenues of between \$160M to \$175M in 2027

#### **Financing**

- Expected to fund using a combination of cash on hand and incremental debt
- ANI has obtained \$280M of committed financing from J.P. Morgan and Blackstone
  - To be completed within the bounds of our existing credit agreement
- Pro forma net leverage of ~3.2x<sup>(1)</sup> at time of close
  - Enhanced cash flow generation from growth and synergies to drive rapid deleveraging

#### **Pro Forma Results**

- Expect high single-digit to low double-digit accretion in adjusted non-GAAP EPS in 2025<sup>(2)</sup> and substantially accretive thereafter
- Deal expected to add \$35-\$38 million in adjusted non-GAAP EBITDA in 2025 inclusive of ~\$10M of identified cost synergies; with incremental EBITDA contribution expected from accelerated growth of Cortrophin Gel within ophthalmology

#### **Timing**

 Transaction is expected to close in late Q3 2024, subject to customary closing conditions, including receipt of required regulatory approvals and approval by Alimera's shareholders



<sup>1.</sup> Calculated based upon pro forma LTM EBITDA and net debt.

<sup>2.</sup> Adjusted EPS accretion based on estimated pro forma 2025 adjusted EPS vs. FactSet consensus adjusted EPS for ANIP as of 6/21/24.



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